

## 2018 DEA National Red Ribbon Rally

October 2018

05:52

WOULD YOU PLEASE STAND FOR THE PRESENTATION OF COLORS BY THE

05:55

COLONEL WESLEY FOX YOUNG MARINES COLOR GUARD AND REMAIN STANDING

05:59

FOR THE SINGING OF OUR

06:37

O SAY, CAN YOU SEE

06:41

BY THE DAWN'S EARLY LIGHT

06:47

WHAT SO PROUDLY WE HAILED AT THE TWILIGHT'S LAST GLEAMING?

06:51

06:57

WHOSE BROAD STRIPES AND BRIGHT STARS

07:00

THROUGH THE PERILOUS FIGHT

07:04

O'ER THE RAMPARTS WE WATCHED WERE SO GALLANTLY STREAMING?

07:11

AND THE ROCKETS' RED GLARE THE

07:15

BOMBS BURSTING IN AIR \*

07:19

GAVE PROOF THROUGH THE NIGHT THAT OUR

07:24

FLAG WAS STILL THERE \*

07:28

OH, SAY, DOES THAT

07:33

STAR-SPANGLED BANNER YET WAVE \*

07:39

O'ER THE LAND OF THE FREE \*

07:44

AND THE HOME OF THE BRAVE?

07:50

08:01

>> THANK YOU, AND WE'RE LOOKING FORWARD

08:28

AGAIN, THANK YOU ALL FOR JOINING US

08:31

TODAY FOR OUR RED RIBBON WEEK RALLY.

08:36

I WAS THINKING, I'M GOING TO SAY WED RIBBON BUT RED RIBBON DID

08:38

COME OUT.

08:42

THAT TODAY AND WHAT WE'RE ALL HERE FOR TODAY, THE IMPORTANT

08:44

MESSAGE THAT WE'RE GETTING OUT IN ADVANCE OF THE BIG WEEK I  
AM

08:48

HONORED TO BE BACK WITH YOU.

08:56

HERE FOR THIS IMPORTANT PROGRAM TO CELEBRATE OUR WEEK AND  
ANNUAL

08:58

EVENT TO PROMOTE DRUG-FREE LIVING.

09:05

BE HELD HERE AND ACROSS THE COUNTRY.

09:10

THE NEED TO EDUCATE AMERICA'S YOUNG PEOPLE ABOUT THE  
DANGERS

09:13

OF DRUG ABUSE

09:16

AND A CALL TO REDOUBLE OUR EFFORTS IN DRUG PREVENTION,

09:18

EDUCATION, AND

09:23

SO, I'D LIKE TO WELCOME OUR PARTICIPANTS, OUR GUESTS FROM

09:25

OTHER

09:29

GOVERNMENT AGENCIES TOO, OUR ABUSE

09:33

WE ALSO WANT TO WELCOME EVERYBODY WHO IS

09:38

WE HAVE AN EXCITING PROGRAM, SO LET'S GET STARTED.

10:07

>> LIKE MANY HUGELY POSITIVE THINGS, RED RIBBON WEEK GREW OUT

10:12

OF SOMETHING PROFOUNDLY SAVAGE, THE

10:22

ON FEBRUARY 7, 1985, HE HAD BEEN KIDNAPPED BY DRUG DEALERS  
NEVER

10:25

TO BE SEEN ALIVE AGAIN.END THERE.

10:36

THEY PLEDGED TO NOT LET HIS LEGACY FADE

10:40

ACROSS THE COUNTRY, CITIZENS WORE AND DISPLAYED RED RIBBONS,

10:42

NOT ONLY IN

10:45

MEMORY OF SPECIAL AGENT CAMARENA BUT FOR

10:49

ALL THOSE WHOSE LIVES WERE LOST TRYING

10:54

BEYOND THAT, THE RED RIBBONS SYMBOLIZED

10:57

THE DEVELOPMENT OF AN ATTITUDE OF INTOLERANCE REGARDING

THE USE

10:59

OF DRUGS.

11:03

ESTABLISHED RED RIBBON WEEK TO COMMEMORATE THE LIFE AND  
WORK OF

11:06

KIKI

11:12

HELLO TO EVERYONE IN THE DEA FAMILY.

11:22

HE'S THE INSPIRATION FOR RED RIBBON WEEK AND MY MOTHER AND I

11:24

KEEP SPEAKING ABOUT RED RIBBON WEEK AND ABOUT MY DAD EVERY  
YEAR

11:27

TO SCHOOLS AND COMMUNITY GROUPS AROUND THE NATION, AND WE  
JUST

11:29

WANTED TO SEND A HEARTFELT THANK YOU TO YOU FOR  
CELEBRATING RED

11:33

RIBBON WEEK, FOR KEEPING IT ALIVE ALL THESE YEARS, AND IT'S

11:36

A GREAT HONOR FOR US TO EDUCATE THE YOUNG PEOPLE OF  
AMERICA

11:41

REGARDING THE DANGERS OF DRUGS, AND IT'S THE ADDED BENEFIT FOR

11:46

US TO KEEP HIS MEMORY ALIVE, AND SO WE TELL THE STORY ABOUT WHAT

11:49

HAPPENED TO HIM, THE DANGERS THAT HE FACED, THE SACRIFICE

11:53

THAT HE MADE, AND WE JUST THANK YOU FOR HELPING US AND

12:00

I THINK IT'S IMPORTANT FOR PEOPLE TO KNOW NOT ONLY ABOUT

12:02

THE DANGERS OF

12:05

DRUGS, OBVIOUSLY, BUT ABOUT HIS LIFE AND WHY HE INSPIRED SO MANY

12:08

TO START RED

12:15

>> THINK.

12:22

BELIEFS OR IDEALS AND WHAT YOU'RE GOOD AT, LIKE WE'RE ALL

12:23

AMAZING SINGERS AND

12:27

>> KEEP YOURSELF BUSY.

12:32

MORE THAN ESCAPING TO DOING DRUGS, TO, LIKE -- SO YOU CAN

12:34

HAVE A FULFILLED LIFE

12:38

AND MAKE SURE TO NOT -- JUST NOT TO DO DRUGS BECAUSE IT'S JUST SO

12:40

IMPORTANT

12:44

>> I WOULD JUST SAY FOCUS ON SCHOOL,

12:56

>> AND LEARN THE THINGS THAT I NEED TO KNOW.

13:44

IT'S GREAT TO HEAR FROM YOUNG PEOPLE TALKING ABOUT WHAT THEY

13:47

AND THEIR PEERS SHOULD BE FOCUSING ON, SPENDING TIME

13:56

WE'D LIKE TO HEAR NOW FROM OUR ACTING ADMINISTRATOR OF DEA.

14:03  
ATTORNEY GENERAL JEFF SESSIONS.  
14:07  
ASSISTANT U.S.  
14:10  
ATTORNEY IN THE CENTRAL DISTRICT OF CALIFORNIA FOR MORE THAN  
SIX  
14:10  
YEARS.  
14:21  
HE SUCCESSFULLY PROSECUTED NARCOTICS TRAFFICKING AND  
MONEY  
14:23  
LAUNDERING CASES.  
14:29  
SENATE AS THE FIRST DIRECTOR OF THE OFFICE OF  
COUNTERNARCOTICS  
14:31  
ENFORCEMENT  
14:36  
IN THAT ROLE, HE WORKED CLOSELY WITH  
14:39  
OTHER FEDERAL AGENCIES TO COORDINATE ANTI-DRUG EFFORTS.  
14:46  
JUSTICE WHERE HE LED THE DEVELOPMENT OF ANTI-GANG EFFORTS  
14:49  
AS CHAIR OF THE ATTORNEY GENERAL'S ANTI-GANG COORDINATION  
14:52  
COMMITTEE.  
14:59  
IN ADDITION TO DIRECTING THE DRUG  
15:02  
ENFORCEMENT WORK OF THE DEA, HE ALSO KNOWS THAT BOTH  
ENFORCEMENT  
15:04  
AND  
15:10  
PLEASE JOIN ME IN WELCOMING HIM TO THE STAGE.  
15:30  
INTRODUCTION AND FOR BEING OUR MASTER OF CEREMONIES TODAY.  
15:41  
RED RIBBON WEEK IS CELEBRATED HERE AT  
15:44  
DEA BUT ALSO --  
16:08  
BY RENEWING OUR COMMITMENT TO REDUCING

16:12  
ADDICTION IN AMERICA AND ENCOURAGING OUR CHILDREN TO LIVE  
16:14  
DRUG FREE.  
16:18  
GOAL OF THE LAW ENFORCEMENT AND PREVENTION COMMUNITIES,  
WHICH IS  
16:21  
TO DECREASE SUBSTANCE ABUSE IN OUR COUNTRY  
16:30  
THIS ADMINISTRATION IS COMMITTED TO THIS GOAL AND WE BELIEVE  
THAT  
16:32  
STRONG,  
16:36  
EFFECTIVE ENFORCEMENT OF OUR DRUG LAWS  
16:41  
THE MORE WE REDUCE ACCESS TO DRUGS, THE FEWER DRUGS THERE  
ARE  
16:42  
TO BE ABUSED, AND  
16:48  
AGGRESSIVE ENFORCEMENT BY THE BRAVE MEN  
16:52  
AND WOMEN OF DEA AND BY OUR PARTNERS TAKES DRUGS OFF THE  
16:54  
STREETS AND KEEPS  
17:01  
STRONG, TARGETED, AND STRATEGIC SUPPLY  
17:05  
IT'S ALSO COMPASSIONATE.  
17:11  
EFFICIENT INVESTMENT OF RESOURCES COMPLEMENTING AND  
17:13  
SUPPORTING THE WORK OF  
17:22  
THIS DOES NOT HAPPEN WITHOUT COST.  
17:33  
SPECIAL AGENT ENRIQUE "KIKI" CAMARENA,  
17:37  
WHOSE KIDNAPPING, TORTURE, AND MURDER BY  
17:40  
MEXICAN DRUG TRAFFICKERS DROVE THE CREATION OF RED RIBBON.  
17:45  
THOSE ON OUR WALL OF HONOR AND ALL THOSE  
17:51

THEY DID NOT DIE IN VAIN.

17:54

BE SAVED.

18:12

OFTEN AT A YOUNG AGE.

18:16

LAST YEAR, AN ESTIMATED 1 IN 4 YOUNG

18:19

ADULTS USED AN ILLICIT DRUG IN THE PAST 30 DAYS AND 100,000

18:22

KIDS UNDER THE AGE OF 18 USE COCAINE FOR THE FIRST TIME.

18:30

72,000 AMERICANS, NEARLY THE CAPACITY OF

18:37

WHAT THIS TELLS ME IS THAT WE HAVE OUR WORK CUT OUT FOR US  
AND

18:40

THAT WE NEED MORE, NOT LESS, EDUCATION, PREVENTION,

18:46

TREATMENT, AND RED RIBBON IS A MUCH BETTER WAY TO LEARN  
ABOUT

18:48

DRUG USE THAN DISCOVERING WHY

18:53

DRUGS ARE SO BAD AND SO DANGEROUS FIRSTHAND.

18:56

DANGERS OF DRUGS THROUGH RED RIBBON

19:01

IN ADDITION TO RED RIBBON, WE MUST ENGAGE IN OTHER WAYS SUCH

19:03

AS THE NATIONAL PRESCRIPTION DRUG TAKEBACK DAY WHICH TAKES

19:08

PLACE ON SATURDAY, OCTOBER 27th.

19:13

STRATEGY CITIES AND THROUGH OTHER SCHOOL AND COMMUNITY-  
BASED

19:16

PROGRAMS.

19:23

WEEK TO NOT ONLY HONOR OUR HEROES BUT

19:28

ALSO TO MAKE AMERICA A BETTER PLACE.

19:35

FORMED IN CALIFORNIA, WHICH IS LOCATED ON THE CALIFORNIA  
BORDER

19:37

WITH MEXICO IN

19:40

AN AREA KNOWN AS THE IMPERIAL VALLEY.

19:48

CALEXICO HIGH SCHOOL WHERE THE FIRST RED RIBBON CELEBRATION

19:50

OCCURRED IN HIS HONOR.

19:55

WAS MY BROTHER, DAVID, WHO WAS AN INSTRUCTOR AT CALEXICO HIGH

19:57

SCHOOL WHO

20:08

PERHAPS I'M SAYING IT BECAUSE HE'S MY BROTHER, BUT IT'S

20:10

POSSIBLE WE MAY NOT BE HERE TODAY CELEBRATING RED RIBBON

20:13

WEEK IF NOT FOR THE VISIONARY EFFORTS OF

20:26

FOR THE FIRST RED RIBBON WEEK THAT

20:37

THE OFFICE OF DRUG CONTROL POLICY IS THE PRINCIPAL ADVISER

20:39

TO THE PRESIDENT ON DRUG CONTROL ISSUES, AND COORDINATED THE DRUG

20:43

CONTROL ACTIVITIES OF 16 FEDERAL

20:46

DEPARTMENTS AND AGENCIES, INCLUDING DEA THAT DEVELOP AND

20:48

IMPLEMENT COMPONENTS OF

20:55

IT IS LED BY A PERSON COLLOQUIALLY KNOWN

20:59

AS THE DRUG CZAR AND FORTUNATELY FOR DEA, THE DRUG CZAR ALSO

21:02

HAPPENS TO BE OUR GOOD FRIEND.

21:07

HAS A VERY LONG RESUME SO I'M ONLY GOING TO TOUCH ON A FEW

21:08

HIGHLIGHTS.

21:12

WERE WORKING TOGETHER IN THE WHITE HOUSE COUNSEL'S OFFICE, I

21:14

SAW HIM ACCOMPLISH A

21:19  
FEAT THAT FEW PEOPLE HAVE EVER ACCOMPLISHED.  
21:23  
YOU CAN ACHIEVE AT THE WHITE HOUSE.  
21:29  
PRESIDENT, A DEPUTY ASSISTANT TO THE PRESIDENT, AND AN  
ASSISTANT  
21:31  
TO THE  
21:37  
DURING THAT TIME, HE SERVED AS A SENIOR COUNSEL TO THE  
PRESIDENT,  
21:38  
GENERAL  
21:41  
COUNSEL IN THE OFFICE OF MANAGEMENT AND  
21:45  
BUDGET, AND DEPUTY CHIEF OF STAFF TO THE PRESIDENT.  
21:51  
THE DEPUTY DIRECTOR OF ONDCP AND THE  
21:54  
PRESIDENT THEN NOMINATED HIM TO BE THE DIRECTOR OF ONDCP.  
22:07  
AND JIM HAS PROVEN TO BE A TRUE ALLY OF  
22:10  
DEA IN OUR WORLDWIDE BATTLE AGAINST MAJOR DRUG TRAFFICKING  
22:11  
ORGANIZATIONS.  
22:15  
HOUSE, I LEARNED WHAT EVERYONE WHO KNOWS JIM ALREADY  
KNOWS.  
22:21  
COULD EVER MEET.  
22:27  
GUIDANCE BOTH PROFESSIONALLY AND PERSONALLY, AND I AM  
HONORED TO  
22:29  
CALL HIM  
22:33  
NOT JUST A FRIEND OF DEA BUT MY FRIEND.  
22:47  
>> I FEEL LIKE I'M AT MY OWN FUNERAL AND SOMEONE'S READING MY  
22:49  
OBITUARY.  
22:54  
FRANKLY, I WANT TO BE AT DEA AT THIS CEREMONY AND NOT JUST

22:57  
BECAUSE UTTAM AND I ARE SUCH CLOSE FRIENDS BUT BECAUSE THE  
23:02  
RELATIONSHIP THAT ONDCP HAS WITH DEA IS A CLOSE FRIENDSHIP  
SINCE  
23:04  
BOTH OF OUR AGENCIES WERE CREATED.  
23:11  
DHILLON, FOR YOUR KIND REMARKS, FOR HOSTING THIS EVENT AND  
23:14  
INVITING SO MANY OF US TO ATTEND.  
23:18  
LOCAL AND STATE PARTNERS FOR BEING HERE AS WELL.  
23:27  
IT IS NEEDED BECAUSE SO MANY PEOPLE, AS ADMINISTRATOR DHILLON  
23:29  
SAID, ARE DYING FROM THIS EPIDEMIC.  
23:36  
SAID, IT'S ABOUT 200 PEOPLE A DAY, WHICH LOOKS TO BE ABOUT THE  
23:38  
NUMBER OF PEOPLE IN ATTENDANCE HERE IN THIS AUDITORIUM, WHO  
23:43  
PERISH EVERY DAY.  
23:46  
ARE THE ADDITIONAL DEATHS.  
23:52  
WHO DIE OF AN OVERDOSE, IT DOESN'T  
23:55  
MENTION THE PEOPLE WHO HAVE AN ADDICTION  
23:58  
WHO DIE AT THEIR OWN HAND BY COMMITTING  
24:01  
SUICIDE, BY CRASHING INTO A TREE AND  
24:06  
DYING FROM A CAR ACCIDENT, NOR DOES IT  
24:13  
AND SO THESE OVERDOSE FATALITIES MUST  
24:17  
THAT IS NOT ONLY ONE OF THE PRIORITIES OF THE PRESIDENT,  
24:19  
IT'S OBVIOUSLY WHAT EVERYONE IN DEA DOES ON A DAILY BASIS.  
24:28  
WE COMMEMORATE THE MEMORY OF KIKI, AND  
24:33  
AS I'M SITTING IN THE AUDITORIUM LOOKING UP AT THE BADGE AND  
THE

24:36  
RED RIBBON, I THINK IT'S ONLY APPROPRIATE THAT WHEN YOU LOOK  
24:40  
AT THE RIBBON, ON THE OUTLINE,  
24:43  
YOU SEE THE HEART, AND THAT IS OBVIOUSLY  
24:47  
REPRESENTS NOT JUST THE HEART OF KIKI WHO WAS KILLED AND  
BRUTALLY  
24:49  
MURDERED  
24:52  
DURING A JOB THAT THE COUNTRY NEEDED HIM TO DO, BUT IT ALSO  
24:55  
SHOWS THE HEART AND COMPASSION OF KIKI AS WELL AS THE MEN  
25:04  
AND I ALSO THINK IT'S IMPORTANT THAT  
25:07  
WHEN YOU LOOK AT THAT BADGE THAT SAYS DEA SPECIAL AGENT AND  
YOU  
25:08  
SEE THE EAGLE  
25:12  
ON TOP PROTECTING THE COUNTRY, IN ONE  
25:17  
HAND IS THE OLIVE BRANCH, THE DEA WOULD LIKE TO BE PEACEFUL.  
25:23  
TYPES OF THIS DRUG ISSUE.  
25:31  
LOOK IN THE TALON OF THE OTHER EAGLE,  
25:39  
EVERYONE HERE KNOWS THAT THE MISSION OF  
25:42  
DEA IS TO DO THAT, IS TO BRING THE FIGHT AND TO INTERRUPT THE  
25:45  
FLOW OF DRUGS TO THOSE PEOPLE WHO HAVE THE ADDICTION OR  
THOSE  
25:50  
PEOPLE WHO WANT TO TRY AND EXPERIMENT.  
25:56  
BUT WHAT WE NEED TO REMEMBER IS THAT THE  
25:59  
DEA ALSO INTERRUPTS THE FLOW OF DRUGS BY HAVING EVENTS JUST  
LIKE  
26:02  
THIS, BY

26:05  
REACHING OUT TO PREVENT DRUG USE FROM EVER HAPPENING.  
26:12  
PROGRAMS THAT WAS EVER DISTRIBUTED TO  
26:15  
STUDENTS CAME FROM THE DEA ALMOST IN ITS INCEPTION BACK IN  
26:17  
THE EARLY 1970s.  
26:23  
PUBLICATIONS TARGETED JUST TO STUDENTS CAME FROM DEA.  
26:30  
TODAY, NOT JUST BY HONORING KIKI BUT  
26:38  
SO, WITH BOTH KIKI'S MEMORY AND THE  
26:42  
ENTIRE MISSION OF DEA, WE ADD ONDCP WORK EVERY DAY TO STOP  
26:45  
PEOPLE FROM DYING.  
26:50  
TO SUPPORT THE HIGH INTENSITY DRUG TRAFFICKING AREAS TASK  
26:52  
FORCES THAT ARE  
26:58  
SUPPORTED BY THE DEA, NOW IN ALL 50 STATES.  
27:02  
TO PARTICIPATE IN THAT BY BRINGING  
27:06  
TOGETHER THE STATE, LOCAL, AND FEDERAL  
27:12  
THESE ARE MAKING A TREMENDOUS DIFFERENCE AND I SINCERELY  
27:14  
APPRECIATE THE EFFORTS  
27:18  
OF THE DEA TO SUPPORT THIS MISSION.  
27:21  
THOUGH, MILLIONS OF YOUNG PEOPLE ARE SHOWING THEIR  
COMMITMENT TO  
27:23  
A HEALTHY  
27:26  
AND DRUG-FREE LIFESTYLE BY WEARING OR  
27:32  
PART OF THAT ALSO IS BACK TO ONDCP WITH  
27:36  
THE DRUG FREE COMMUNITIES, 731 ACROSS THE COUNTRY, THAT ARE,  
27:38

AGAIN, IN MANY

27:41

INSTANCES SUPPORTED BY THE DEA ON THE PREVENTION OUTLOOK  
OF

27:43

WHAT'S HAPPENING, BECAUSE WE KNOW THESE DRUG-FREE

27:52

THERE WERE OVER 60 MILLION AMERICANS WHO LIVE IN A

27:55

COMMUNITY WHERE A DFC

27:58

COALITION EXISTS AND WHAT'S SO SPECIAL

28:01

IS THAT 30,000 STUDENTS PARTICIPATED IN A

28:13

THE 98% OF MIDDLE SCHOOL STUDENTS AND

28:17

95% OF HIGH SCHOOL STUDENTS IN A DRUG-FREE COMMUNITY REPORT

THEY

28:19

HAVE NOT MISUSED A PRESCRIPTION OPIOID IN THE LAST 30 DAYS.

28:30

HERE FROM GEORGETOWN DAY, THE YOUNG MARINES, I ENCOURAGE

YOU

28:31

ALL TO GET

28:36

INVOLVED WITH THE LOCAL DRUG-FREE COMMUNITIES, THOSE

28:38

WATCHING BACK IN THE WEBCAM, I WOULD ASK THAT YOU ALL GET

28:43

LET ME CONCLUDE BY SAYING I THINK IT'S APPROPRIATE THAT RED

28:45

RIBBON WEEK -- OH BOY, I THINK I SAID IT.

28:52

TRANSLATE FOR ME.

29:00

EXACT SAME MONTH THAT PRESIDENT TRUMP PROCLAIMED NATIONAL

29:01

SUBSTANCE PREVENTION MONTH AND I APPLAUD THE DEA FOR

29:14

I DO WANT TO SHARE ONE PORTION OF IT.

29:19

TO HELPING EDUCATE OUR LOVED ONES ON THE DEVASTATING

EFFECTS

29:20

SUBSTANCE ABUSE CAN HAVE ON OUR FAMILIES, OUR COMMUNITIES,  
29:28

I CALL ON PARENTS, EDUCATORS, MENTORS, EMPLOYERS, HEALTH  
CARE

29:29

PROFESSIONALS, LAW ENFORCEMENT OFFICIALS, FAITH AND  
COMMUNITY

29:35

LEADERS AND ALL AMERICANS TO

29:38

SUPPORT EVIDENCE-BASED PREVENTION

29:41

PROGRAMS THROUGH OUR UNITED ADVOCACY AND AWARENESS  
PROGRAMS

29:43

ON THE HORRIFIC

29:47

DANGERS OF SUBSTANCE ABUSE, WE CAN CULTIVATE A SOCIETY  
BASED ON

29:50

HEALTH,

29:53

IT'S ALSO APPROPRIATE THAT WHEN I WAS RESEARCHING  
GEORGETOWN

29:55

DAY, I SAW ON YOUR WEBSITE THE MISSION STATEMENT AND

30:00

I'M GOING TO READ FROM THAT BECAUSE I THINK IT'S ABSOLUTELY

30:00

IMPORTANT AND

30:03

CRITICAL TO WHAT WE'RE TALKING ABOUT TODAY.

30:10

THE INTEGRITY AND WORTH OF EACH INDIVIDUAL.

30:18

WHO WORK AT DEA, AND EVERYONE SHOULD TAKE THAT STATEMENT  
TO

30:20

HEART.

30:38

>> MR. DHILLON, MR.

30:51

YOU'RE A BIG REASON WHY WE ARE ALL STILL

30:56

NOW, IT'S TIME TO SALUTE OUR YOUNG PEOPLE, FOLKS.

31:03

RIBBON BOOKMARK CONTEST WINNERS FOR THIS YEAR.

31:09

CONTEST WAS CREATED FOR KIDS OF DEA EMPLOYEES TO ENCOURAGE THEM,

31:11

ELEMENTARY AND MIDDLE SCHOOL STUDENTS, TO COME UP

31:27

THIS YEAR, THERE WERE 27 SUBMISSIONS FROM HERE AND ALL

31:29

OVER THE COUNTRY.

31:33

SUPPORT SECTION THANKS EVERYONE WHO ALLOWED THEIR CHILDREN TO

31:36

TAKE PART AND ENTER.

31:42

PANEL OF JUDGES FOR ORIGINALITY,

32:01

THE ELEMENTARY SCHOOL CATEGORY, THE

32:04

WINNING BOOKMARK WAS DRAWN BY SAVANNAH

32:08

KING, IN THE THIRD GRADE, FROM CONWAY, ARKANSAS.

32:12

ASSISTANT SPECIAL AGENT IN CHARGE OF

32:44

>> THANK YOU, SAVANNAH.

32:55

IN THE MIDDLE SCHOOL CATEGORY, THE

32:59

WINNING BOOKMARK WAS DRAWN BY ANAI JAMES.

33:40

AND I GUESS YOU CAN READ THAT UP THERE.

33:54

COMMUNITY DRUG PREVENTION AWARDS TO HIGHLIGHT THE IMPORTANCE OF

33:57

GRASSROOTS

34:00

EFFORTS TO KEEP OUR NATION'S COMMUNITIES SAFE AND DRUG FREE.

34:05

OF SO MANY EMPLOYEES AND TO ENHANCE FUTURE PROGRAMS TOO.

34:11

THE COUNTRY WERE SUBMITTED TO THE

34:14

COMMUNITY OUTREACH AND PREVENTION SUPPORT SECTION.

34:23  
THE NOMINATIONS WERE REVIEWED AND SCORED BY SIX JUDGES  
34:26  
REPRESENTING INTELLIGENCE, DIVERSION, OPERATIONS, TRAINING,  
34:28  
AND FIELD DIVISIONS, THANKS TO ALL OF THE JUDGES FOR THEIR TIME  
34:30  
AND CAREFUL CONSIDERATION.  
34:36  
AWARD WINNERS NOW.  
34:42  
TOGETHER FOUNDATION, NOMINATED BY  
34:48  
SPECIAL AGENT ROCKY HERON FROM THE DEA'S OFFICE IN  
CALIFORNIA.  
34:58  
WHO ABUSED OXYCODONE SUCCESSFULLY COMPLETED A DETOX  
34:59  
AND REHABILITATION PROGRAM BUT THEN RELAPSED AND SUFFERED A  
35:03  
NEAR FATAL OVERDOSE.  
35:12  
VERY LENGTHY COMA ONLY TO LEARN HE WAS A QUADRIPLAGIC.  
35:21  
YET, LOST NONE OF HIS INTELLECT, NONE OF HIS PERSONALITY.  
35:28  
SPEAKING TO PARENT GROUPS AT LOCAL SCHOOLS, BRINGING HER  
35:30  
PERSONAL STORY TO THE SURFACE TO EDUCATE OTHER FAMILIES  
35:36  
OUT THERE TO THE DRUG HAZARDS FACING THEIR CHILDREN.  
35:44  
TOGETHER FOUNDATION TO EXPAND OUTREACH EFFORTS.  
35:51  
MORE THAN 400 PRESENTATIONS IN PARTNERSHIP WITH DEA AND  
35:52  
SUCCESSFULLY PROMOTED MEANINGFUL LEGISLATION IN THE  
35:58  
SHERRY WAS A FOUNDING MEMBER OF SAN DIEGO'S  
GROUNDBREAKING  
36:00  
PRESCRIPTION DRUG ABUSE TASK FORCE THAT BRINGS TOGETHER  
36:05  
KEY FIGURES FROM GOVERNMENT, LAW ENFORCEMENT, DRUG ABUSE  
36:07  
PREVENTION, AND

36:15  
SHE ALSO PRESENTED AT THE CVS PHARMACY CONVENTION, THE  
36:17  
CALIFORNIA STATE  
36:21  
PHARMACY BOARD, AND THE MILLENNIUM LABORATORIES NATIONAL  
36:22  
CONFERENCE.  
36:26  
FOUNDATION, AND PLEASE JOIN ME IN WELCOMING SHERRY RUBEN,  
THE  
36:28  
DIRECTOR OF  
37:01  
THANK YOU, SHERRY, FOR SHARING YOUR  
37:08  
THE SECOND AWARD TODAY GOES TO THE ST. LOUIS CHAPTER OF THE  
37:10  
NATIONAL COUNCIL  
37:15  
ON ALCOHOL AND DRUG ABUSE, NCADA, NOMINATED BY DIVERSION  
37:17  
OUTREACH  
37:21  
COORDINATOR AMANDA FROM THE DEA ST.  
37:24  
NCADA IS DEDICATED TO REDUCING OUR  
37:27  
PREVENTING THE HARMS OF ALCOHOL AND DRUG ABUSE THROUGH  
37:30  
EDUCATION, INTERVENTION.  
37:35  
LEADERSHIP, RESILIENCY SKILLS, AND PREVENTION PROGRAMS TO  
GET  
37:37  
THIS MORE  
37:47  
IN 2016, NCADA DEVELOPED A YOUTH LEADERSHIP PROGRAM THAT  
GUIDES  
37:49  
AND TRAINS MIDDLE SCHOOL STUDENTS TO BECOME RED RIBBON  
37:53  
AMBASSADORS FOR THEIR SCHOOLS.  
37:59  
CONFERENCE AND TEEN INSTITUTE RETREAT,  
38:05

AND THE TALK ABOUT IT CAMPAIGN IS A

38:10

COMMUNITY OUTREACH EFFORT DESIGNED TO PREVENT  
ADOLESCENTS'

38:12

SUBSTANCE ABUSE BY ENCOURAGING CONVERSATIONS IN FAMILIES

38:18

THE CAMPAIGN KICKED OFF WITH A 60-SECOND LOCALLY PRODUCED  
TV

38:20

COMMERCIAL THAT AIRED DURING THE SUPER BOWL.

38:24

ALTHOUGH THE CAMPAIGN IS BRANDED FOR ST.

38:27

LOUIS, THE RESOURCES CAN BE USED BY

38:31

ANYONE INTERESTED IN PREVENTING DRUG USE.

38:34

LOUIS.

39:06

EACH OF THIS YEAR'S WINNER, YOU SHOULD KNOW, WILL RECEIVE  
\$1,000

39:07

TO SUPPORT

39:13

THANK YOU, ACTING ADMINISTRATOR DHILLON, FOR REPRESENTING  
AND

39:16

PRESENTING TODAY THOSE AWARDS.

39:22

CONTESTS AND PROGRAMS THAT SUPPORT RED RIBBON WEEK.

39:28

FAMILY PARTNERSHIPS, NATIONAL RED RIBBON PHOTO CONTEST THAT

39:30

ENGAGES FAMILIES, SCHOOLS, AND COMMUNITIES TO ACTIVELY

39:38

THEY COORDINATED THE FIRST NATIONAL RED RIBBON WEEK

39:40

CELEBRATION BACK IN 1988,

39:46

DEA AND THE SUBSTANCE ABUSE AND MENTAL

39:50

HEALTH SERVICES ADMINISTRATION COSPONSOR

39:53

A CAMPUS VIDEO PSA CONTEST FOR COLLEGES AND UNIVERSITIES TO

39:55

PROMOTE THE IMPORTANCE OF PREVENTING ALCOHOL AND DRUG  
40:00

ABUSE FOR COLLEGE-AGE STUDENTS.

40:09

AWARD PACKAGE, INCLUDING \$3,000 TO HELP

40:17

LET'S TAKE A LOOK AT LAST YEAR'S WINNER

40:20

>> BEING A COLLEGE STUDENT IS A BALANCING ACT.

40:27

FOR UNPRODUCTIVE OR EVEN DESTRUCTIVE WAYS OF RELIEF,

40:30

PRESCRIPTION DRUG ABUSE

40:33

IS RISING IN THE STATE OF MARYLAND

40:36

BETWEEN 2015 AND 2016, THE NUMBER OF

40:43

ALTHOUGH RECREATIONAL DRUG ABUSE IS GROWING IN COLLEGE  
CAMPUSES,

40:45

STUDENTS DON'T HAVE TO FOLLOW THIS TREND.

40:50

SO IT'S IMPORTANT TO TAKE TIME OUT TO REALIZE WHAT IS BEST FOR

40:52

YOU, WHETHER IT

40:56

BE CAMPUS ACTIVITIES, SELF-CARE, OR PROFESSIONAL CAMPUS

40:58

RESOURCES.

41:03

IDENTITY AS AN ADULT AND DEVELOPING HABITS THAT CAN MAKE

41:05

OR BREAK YOU.

41:18

>> AND FOR MORE INFORMATION ABOUT THIS

41:22

YEAR'S CONTEST, GO TO

41:27

DEA ALSO HAS A RED RIBBON WEEK PATCH

41:31

PROGRAM THAT PROVIDES BOY SCOUTS AND GIRL SCOUTS THE  
OPPORTUNITY

41:32

TO EARN A

41:35

PATCH FROM THE DEA BY PARTICIPATING IN ANTI-DRUG  
41:37  
ACTIVITIES IN SUPPORT OF OUR BIG WEEK NEXT WEEK.  
41:45  
CONTESTS, PLEASE VISIT [GETSMARTABOUTDRUGS.COM](http://GETSMARTABOUTDRUGS.COM).  
41:49  
WEEK, DEA HAS JOINED FORCES WITH DISCOVERY EDUCATION.  
41:56  
AND HIGH SCHOOL STUDENTS AS PART OF OPERATION PREVENTION  
PROGRAMS  
41:58  
ABOUT THE SCIENCE OF OPIOIDS.  
42:10  
SO, AS YOU CAN SEE, THERE ARE LOTS OF GREAT WAYS THAT YOU CAN  
42:12  
GET INVOLVED WITH YOUR FAMILIES, WITH YOUR CLASSMATES, AT  
SCHOOL  
42:16  
AND IN YOUR COMMUNITY.  
42:24  
TO STAYING DRUG FREE BY TAKING THE RED RIBBON DRUG FREE  
PLEDGE,  
42:26  
SO I'D LIKE TO CALL BACK UP MR.  
43:10  
PLEDGE TO STAY IN SCHOOL AND LEARN THE THINGS I NEED TO KNOW.  
44:05  
SO, IT'S QUITE A DIFFERENCE FROM THREE  
44:18  
WE ARE CLEARING THE STAGE TO HEAR THE BEAUTIFUL VOICES FROM  
44:21  
EAT AT JOE'S, ONE  
44:26  
OF GEORGETOWN DAY SCHOOL'S  
44:34  
AFTER THEY ARE DONE SINGING "DIAMONDS", AN INSPIRATIONAL  
44:35  
SONG, WE'RE GOING TO HEAR SOME CLOSING REMARKS FROM JIM.  
45:03  
\* DIAMONDS IN THE SKY \* \* DIAMONDS IN  
45:06  
THE SKY \*  
45:17  
\* FIND A LIGHT IN THE BEAUTIFUL SEA, I CHOSE TO BE HAPPY \* \* YOU  
45:19  
AND I, YOU AND

45:22

I WE'RE LIKE DIAMONDS IN THE SKY \* \* YOU'RE A SHOOTING STAR I

45:24

SEE, A VISION

45:28

OF ECSTASY \* \* WHEN YOU HOLD ME, I'M ALIVE \* \* I KNEW THAT WE'D

45:33

BECOME ONE RIGHT AWAY

45:36

\*

45:43

\* AT FIRST SIGHT I FELT EMERGENCY OF SUN

45:46

RAYS \* \* I SAW THE LIGHT INSIDE YOUR

45:49

EYES \*

45:55

\* TONIGHT YOU AND I, WE'RE BEAUTIFUL

45:58

LIKE DIAMONDS IN THE SKY \*

46:03

\* EYE TO EYE, SO ALIVE, WE'RE BEAUTIFUL

46:06

LIKE DIAMONDS IN THE SKY \*

46:10

\* SHINE BRIGHT LIKE A DIAMOND, SHINE

46:15

BRIGHT LIKE A DIAMOND \* \* BEAUTIFUL LIKE

46:18

DIAMONDS IN THE SKY \*

46:22

\* SHINE BRIGHT LIKE A DIAMOND \*

46:25

\* SHINE BRIGHT LIKE A DIAMOND \*

46:29

\* BEAUTIFUL LIKE DIAMONDS IN THE

46:33

SKY \* \* RISE TO THE UNIVERSE IN THE

46:37

MOONLIGHT AND MORNING \* \* FEEL THE

46:41

WARMTH, WE'LL NEVER DIE \* \* YOU'RE A

46:46

SHOOTING STAR I SEE, A VISION OF ECSTASY \* \* I KNEW THAT WE'D

46:48

BECOME ONE RIGHT

46:51  
AWAY \*  
46:57  
\* OH, RIGHT AWAY \* \* SHINE BRIGHT \*  
47:01  
\* YOU AND I, WE'RE BEAUTIFUL LIKE  
47:04  
DIAMONDS IN THE SKY \*  
47:09  
\* EYE TO EYE, SO ALIVE, WE'RE BEAUTIFUL  
47:12  
LIKE DIAMONDS IN THE SKY \*  
47:16  
\* SHINE BRIGHT LIKE A DIAMOND \*  
47:20  
\* SHINE BRIGHT LIKE A DIAMOND \*  
47:23  
\* BEAUTIFUL LIKE DIAMONDS IN THE SKY \* \* SHINE BRIGHT LIKE A  
47:25  
DIAMOND \* \* SHINE  
47:29  
BRIGHT LIKE A DIAMOND \*  
47:32  
\* BEAUTIFUL LIKE DIAMONDS IN THE SKY \*  
48:00  
AFTER MEETING A LOT OF THE AMAZING STUDENTS IN THE ROOM  
48:02  
TODAY AND BACKSTAGE, I THINK IT'S SAFE TO SAY THAT THE FUTURE  
48:06  
IS IN VERY GOOD HANDS FROM THESE INCREDIBLE YOUNG PEOPLE WE  
HAVE.  
48:13  
ON MY BEHALF AND ON DEA, DIRECTOR CARROLL AND JIM HANDLY  
48:15  
FOR SPENDING TIME  
48:23  
I HOPE THAT THIS PROGRAM ALSO SERVES AS AN INSPIRATION TO ALL  
48:26  
OF YOU TO FIND  
48:29  
OPPORTUNITIES TO HELP PARTICIPATE AND SERVE IN RED  
48:31  
RIBBON WEEK AND FIND  
48:34  
I KNOW AS AN AGENT FOR OVER 20 YEARS, I'VE CARRIED A RED RIBBON  
48:36

NEXT TO MY BADGE AND DURING A LOT OF TOUGH TIMES, IT'S BEEN  
48:38

THAT TOUCHSTONE TO BE ABLE TO GO BACK AND LOOK AT.

48:44

SECTION OF COMMUNITY OUTREACH, NOT ONLY

48:47

DID THEY SPEND A LOT OF TIME AND WORK PUTTING TODAY'S  
PROGRAM

48:49

TOGETHER BUT THIS IS SOMETHING THAT THEY DO EVERY DAY, AND A

48:52

LOT OF THE WONDERFUL PROGRAMS

48:55

THAT YOU SAW HIGHLIGHTED BY JIM HANDLY, ARE THINGS THAT ARE  
BOTH

48:57

THE BRAIN CHILD OF THEM AND THINGS THEY WORK ON 365 DAYS

49:10

SO, AT THIS TIME, I'D LIKE TO CONCLUDE THIS CEREMONY, AND I'D

49:12

LIKE TO INVITE

49:16

OUR PREVENTION GUESTS AND INVITED GUESTS TO THE TRAINING

49:17

ROOM FOR A MEET AND GREET WITH DIRECTOR DHILLON, AND THANK