

CELEBRATE
RED RIBBON
OCTOBER 23-31



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RED RIBBON

How did Red Ribbon Week come about?



Body of DEA Agent Is Found in Mexico



ENRIQUE S. CAMARENA

A rubbing of Enrique Camarena's name from the National Law Enforcement Officers Memorial in Washington D.C.



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Why the Red Ribbon?

Red Ribbon Week is a uniform way for communities nationwide to take a stand against drugs and drug use.



**CELEBRATE
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Red Ribbon Week activities



POSTER CONTEST



PHOTO CONTEST



RED BALLOON RELEASE



**TEACHING DRUG AWARENESS
THRU DANCE**

Red Ribbon Week activities



Red Ribbon Wave



March



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Take the Red Ribbon pledge



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Commemorating Red Ribbon Week



Scouts can earn the patch by performing anti-drug activities that reinforce a drug-free lifestyle.

www.JustThinkTwice.com

Learn more about the program

www.getsmartaboutdrugs.com/get-involved/red-ribbon-week

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Red Ribbon Week

Campus Video PSA Contest

Co-sponsored by DEA and SAMHSA's
Center for Substance Abuse Prevention



Red Ribbon Week

Campus Video PSA Contest

- **What:** For colleges and universities to promote the importance of preventing alcohol abuse and illicit drug use.
- **Who:** Institutions of higher education that offer an associate or baccalaureate degree are eligible.

www.campusdrugprevention.gov/psacontest



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Red Ribbon Photo Contest

Sponsored by National Family Partnership,
co-sponsored by DEA.



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Red Ribbon Photo Contest

The contest is for schools and families, who decorate their home or school around the national **Red Ribbon** theme and the public votes to select the winning entries.

www.redribbon.org/contest





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More information

www.dea.gov
www.justthinktwice.com
www.GetSmartAboutDrugs.com

Campus Drug Prevention

www.campusdrugprevention.gov

A Resource
To Prevent Drug Abuse
Among College Students

GET THE FACTS ABOUT R_x DRUG ABUSE

JUST THINK TWICE

A Resource for Teens

www.justthinktwice.com

GET SMART ABOUT DRUGS

A DEA RESOURCE FOR PARENTS, EDUCATORS & CAREGIVERS



www.dea.gov

Celebrating Red Ribbon Week

