

CELEBRATE RED RIBBON OCTOBER 23-31







How did **Red Ribbon Week** come about?

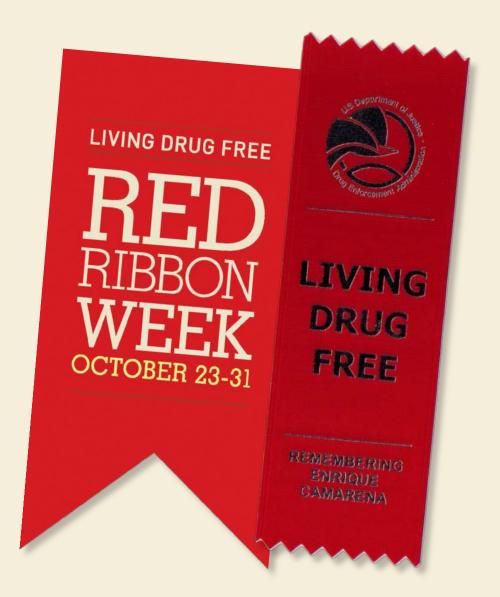






Why the **Red Ribbon**?

Red Ribbon Week is a uniform way for communities nationwide to take a stand against drugs and drug use.







Red Ribbon Week activities



POSTER CONTEST



PHOTO CONTEST



RED BALLOON RELEASE



TEACHING DRUG AWARENESS
THRU DANCE





Red Ribbon Week activities



Red Ribbon Wave







Take the **Red Ribbon** pledge





Commemorating Red Ribbon Week



Scouts can earn the patch by performing anti-drug activities that reinforce a drug-free lifestyle.

Learn more about the program

www.getsmartaboutdrugs.com/get-involved/red-ribbon-week



Red Ribbon Week Campus Video PSA Contest

Co-sponsored by DEA and SAMHSA's Center for Substance Abuse Prevention







Red Ribbon Week Campus Video PSA Contest

- What: For colleges and universities to promote the importance of preventing alcohol abuse and illicit drug use.
- **Who**: Institutions of higher education that offer an associate or baccalaureate degree are eligible.

www.campusdrugprevention.gov/psacontest







Red Ribbon Photo Contest

Sponsored by National Family Partnership, co-sponsored by DEA.







Red Ribbon Photo Contest

The contest is for schools and families, who decorate their home or school around the national **Red Ribbon** theme and the public votes to select the winning entries.

www.redribbon.org/contest







More information

www.dea.gov www.justthinktwice.com www.GetSmartAboutDrugs.com

Campus Drug Prevention

www.campusdrugprevention.gov

A Resource
To Prevent Drug Abuse
Among College Students

GET THE FACTS ABOUT Rx DRUG ABUSE

JUST THINK TWICE

A Resource for Teens

www.justthinktwice.com

GET SMART ABOUT DRUGS

A DEA RESOURCE FOR PARENTS, EDUCATORS & CAREGIVERS



Celebrating Red Ribbon Week

