

2017 DEA Red Ribbon Rally

October 2017

00:20

good morning everyone good morning I'm

00:23

Shawn ferns chief of community outreach

00:26

and prevention support here at DEA and

00:28

I'd like to welcome you to de A's 2017

00:31

national red ribbon rally the annual Red

00:34

Ribbon Week observances around the

00:36

country remind us of the continued need

00:38

to educate America's youth about the

00:41

dangers of drug abuse and the misuse of

00:44

prescription drugs Red Ribbon Week

00:46

brings focus and attention to the

00:49

importance of our collective and ongoing

00:51

drug prevention education and awareness

00:55

efforts especially for those of us at

00:57

DEA this is a time to reflect on the

01:00

sacrifice made by Special Agent Kiki

01:03

Camarena and redouble our commitment to

01:06

stopping the drug dealers operating on

01:08

America's streets but this is also a

01:11

time for hope to build for the future

01:14

red ribbon is about helping kids make

01:17
informed choices it's a time for all of
01:20
us to come together and start a dialogue
01:22
with youth and young adults across the
01:24
country about the dangers of drug abuse
01:28
our master of ceremonies for today's
01:30
program is Larry Smith Larry is a
01:32
veteran broadcast journalist who anchors
01:35
good morning Washington weekday mornings
01:37
on WJLA television ABC channel 7 and on
01:41
News Channel 8 prior to coming to good
01:44
morning Washington Larry spent more than
01:46
20 years as a sports anchor for CNN and
01:49
Turner Sports Larry has covered more
01:52
than 60 major championships worldwide
01:54
including a dozen Final Fours six Super
01:58
Bowls the Masters the Olympics the World
02:01
Series just to name a few
02:02
an avid golfer Larry hosts a celebrity
02:06
golf tournament in his hometown of
02:07
Mattoon Illinois to raise money for
02:09
scholarships for deserving high school
02:12
graduates Larry is a Distinguished
02:14
Alumni Award recipient at Lakeland

02:16

College and Eastern Illinois University

02:19

please join me in welcoming Larry Smith

02:21

to the stage

02:23

[Applause]

02:28

good morning everyone awake this morning

02:31

if not I've got some b12 that's my

02:34

that's my secret every day at 4 a.m. so

02:36

fertile when you watch this morning

02:37

thank you for those who watch and watch

02:39

me knock on the glass

02:40

the funny story everywhere I go someone

02:42

talks about the little thing we do right

02:44

at 7 o'clock before a Good Morning

02:45

America comes on reminding you to turn

02:47

over News Channel 8

02:48

that was actually an ad libbed moment it

02:51

was one of those things we just said hey

02:52

what if we did this and it took off so

02:55

sometimes things work and so we

02:57

appreciate you guys watching certainly

02:59

it is great to be here today and thank

03:00

you again for allow me to take part with

03:02

this today and as Sean thank you that

03:04

great introduction I appreciate that

03:06

we'd ask right now if you would please

03:07

stand at this time of the presentation

03:09

of the colors by the Civil Air Patrol

03:11

College Park squadron and remain

03:14

standing for the singing of the national

03:16

anthem by the Annandale singers

04:05

[Music]

04:16

[Applause]

04:17

[Music]

04:26

[Music]

04:33

[Music]

04:43

[Applause]

04:45

[Music]

05:08

[Music]

05:23

[Applause]

06:15

you may be seated thank you thank you to

06:19

the Civil Air Patrol color guard and to

06:21

the annandale singers we look forward to

06:24

hearing from the choir again later in

06:26

the program and certainly again thank

06:27

you to all of us all of you for joining

06:29

us today here at the DEA a national red

06:32

ribbon rally

06:34

once again I'm honored to be here with

06:36

you today and take part in this

06:38

important program to celebrate Red

06:39

Ribbon Week which is an annual event to

06:41

promote living drug-free I'd like to

06:44

welcome all of our program participants

06:46

guests from other federal government

06:48

agencies and the military DEA snow Drug

06:52

Abuse Prevention partners and you the

06:55

DEA employees as well to this program a

06:58

special welcome to the students and

07:00

staff from Alexandria Country Day School

07:02

sitting here in the front let you guys

07:04

can be with us today and to everyone as

07:06

well who is viewing the webcast of this

07:08

program today we'll say hi to you up

07:10

there they can't see you but I can see

07:12

you so I'm gonna wave like this we want

07:14

you to feel like you're you're you're

07:15

right here sitting next to us we'll

07:17

serve some uh some coffee later those

07:19

you've at home not really we have an

07:22

exciting program for you so certain

07:23

let's get started this week and through

07:25

the end of the month there will be red

07:27

ribbon events going on all around the

07:28

country in every DEA field division DEA

07:32

employees will be taking part in red

07:34

ribbon programs in schools and in our

07:38

community let's watch a video right now

07:40

about the history of Red Ribbon Week and

07:42

how it is celebrated around the country

07:47

[Music]

08:02

like many hugely positive things Red

08:05

Ribbon Week grew out of something

08:07

profoundly negative the savage murder of

08:09

Enrique Kiki Camarena a Drug Enforcement

08:12

Administration Special Agent on February

08:15

7th 1985 Enrique Kiki Camarena Salazar

08:19

had been kidnapped by drug dealers never

08:21

to be seen alive again for his

08:25

kidnappers the story was to end there

08:27

however for his family friends and a

08:29

grateful nation it was only the

08:31

beginning they pledged to not let his

08:34
legacy fade and his sacrifice be in vain
08:37
across the country citizens wore and
08:40
displayed red ribbons not only in memory
08:43
of special agent Camarena but for all
08:45
those whose lives were lost trying to
08:48
free the nation from drugs beyond that
08:51
the red ribbons symbolize the
08:53
development of an attitude of
08:54
intolerance regarding the use of drugs
08:56
in a 1988 Proclamation Congress
09:00
established red ribbon meant to
09:02
commemorate the life and work of Kiki
09:04
and to show intolerance for drugs in our
09:06
schools workplaces and communities hello
09:11
to everyone in the DEA family my name is
09:13
Enrique Camarena I am the oldest son of
09:15
Ana Rica Kiki Camarena as many of you
09:18
know he's the inspiration for Red Ribbon
09:20
Week and my mother and I keep speaking
09:23
about Red Ribbon Week and about my dad
09:25
every year to schools and community
09:27
groups around the nation and we just
09:29
wanted to send a heartfelt thank you to

09:30
you for celebrating Red Ribbon Week for
09:33
keeping it alive all these years and
09:35
it's a it's a great honor for us to
09:38
educate the young people of America
09:40
regarding the dangers of drugs and it's
09:43
the added benefit for us to keep his
09:45
memory alive and so we tell the story
09:48
about what happened to him the dangers
09:49
that he faced the sacrifice that he made
09:52
and we just thank you for helping us in
09:54
and participating with us and honoring
09:57
him with Red Ribbon Week I think it's
10:00
important for people to know not only
10:01
about the dangers of drugs obviously but
10:03
about his life and why he inspired so
10:07
many to start Red Ribbon Week and to
10:09
keep Red Ribbon Week going for over 30
10:11
years thank you for celebrating Red
10:12
Ribbon Week
10:13
[Music]
10:20
[Music]
10:52
[Music]
10:58
[Music]

11:05

[Music]

11:08

Oh

11:11

[Applause]

11:14

[Music]

11:18

[Applause]

11:21

[Music]

11:23

I will tell you the father of two

11:46

teenagers on behalf of parents

11:48

everywhere thank you to the DEA for the

11:50

programs that you put on every week

11:52

every month every year to again keep our

11:55

kids safe and it forward that message

11:56

that again no drugs

11:58

you know it's great to see Judge

12:00

Camarena in in that video but he

12:03

continues to carry on his dad's legacy

12:05

we were honored as well to have his

12:08

mother Mrs. Camarena as our guest

12:10

speaker for today

12:11

Mica Camarena she is the widow you saw

12:14

her there in the pictures of fallen DEA

12:15

Special Agent Enrique Kiki Camarena Mica

12:19

is the president and a volunteer at the

12:21
Enrique Camarena Foundation that
12:23
foundation was founded to preserve and
12:25
promote the sacrifice made by a special
12:28
agent Camarena as well as all law
12:30
enforcement officers who have given
12:31
their lives fighting drug abuse the
12:34
camera and a foundation also promotes
12:36
drug education for youth it is certainly
12:38
great to have you here today with us
12:40
mrs. Camarena please join me in
12:43
welcoming mica Camarena to the stage
12:47
[Applause]
13:06
well this good morning and thinking that
13:10
it's afternoon for me but it's a
13:15
pleasure for me to be here once again
13:18
and more so because I've come back and
13:23
returned to be with my extended family
13:26
which is dea it took me some time to be
13:33
able to recollect my thoughts and my
13:36
feelings about being still part of the
13:42
comedy know they're coming in a family
13:44
and also the DA family to acknowledge
13:48
the DA family was very painful for me

13:51
because I wanted to find Kiki amongst
13:56
amongst you and I I couldn't and so it
14:01
was a memory for me of what had happened
14:05
to him every time I stepped into the
14:08
office every time I was with a DEA
14:13
officer and I've kind of got ahead of
14:16
myself but I do want to recognize mr.
14:19
Patterson mr. Grubb all invited guests
14:24
this becomes very emotional to me
14:28
because it's been 32 years and so many
14:33
times I'm asked does it seem that long
14:37
when I see my children and when I see my
14:40
grandchildren it it does it has been
14:43
that long here we are 32 years since
14:50
Kiki was taken from us and I'm sure that
14:56
most of you would agree that so much so
15:01
much good has come out of this tragic
15:04
event so much
15:06
and the the youth actually are the ones
15:10
that remind me of it every single day
15:14
not just in October when I see the youth
15:18
doing things that can keep them away
15:22
from drugs when I see them doing

15:23
positive things when I see their leaders
15:26
taking the time to care then I can
15:31
accept that kiki is no longer here I
15:42
truly believe that kiki would be proud
15:45
because we are carrying on his mission
15:48
as his wife 32 years ago I never ever
15:52
imagined that I would be doing what I do
15:55
now I never imagined having anything
15:59
more to do with the other than an
16:05
example for when we lived in the heart
16:07
of going to the US console that's home
16:10
for gatherings or for our holidays that
16:13
was our family we didn't we didn't
16:16
celebrate holidays with anyone else
16:20
it was always DEA and so when Kiki was
16:24
no longer here it was a very very blunt
16:30
emptiness but I changed that I changed
16:37
that I realized one day that unless I
16:40
took care of myself emotionally
16:44
spiritually that I would not be able to
16:48
take care of my boys and so I I started
16:53
by doing that taking care of myself and
16:55
realizing that I could do better

16:59
not wanting to compare myself to Kiki at
17:02
all because he was a man of his own but
17:08
my trying to do better in this new
17:13
neighborhood in this new community that
17:15
I was now a part of away from DEA I
17:18
thought to myself
17:23
I'm very very very grateful for to da
17:28
for doing all that they do I'm grateful
17:31
for all the good that has come out of it
17:33
I'm grateful for the positive actions
17:38
taken by DEA to protect our agents
17:40
I am grateful and I can think of one
17:44
thing is how they prepare the families
17:47
before they go to other countries in our
17:50
time in the 1980s there was no
17:52
preparation the agent kind of prepared
17:56
himself but literally it wasn't until he
17:59
got there that hidden you really what
18:01
was going on and now when I meet young
18:06
DEA wives and when I talked to other
18:09
agents and they share with me what's
18:11
changed share with me all the goodness
18:13
that has come out of it it really really

18:16
brings a great joy and great pride and
18:19
some of you may think that I don't need
18:23
to know that I don't need to know these
18:26
changes but I do I do because I used to
18:30
remember keke talking about what what
18:33
they should have what what the
18:35
government should do for them or DEA
18:37
should do for them and it wasn't that
18:41
time yet but now it is and I guess I'm
18:46
feeling the joy for him because when you
18:50
are in a law enforcement family you are
18:55
part of that family and if you lose your
18:59
spouse it doesn't mean that those
19:01
memories go away doesn't mean that you
19:03
stop loving them it doesn't mean that
19:07
you're alone talking to the young people
19:13
that are here I have to say don't let go
19:18
of your dream don't let go of that
19:22
future that you're starting to think
19:24
about we're here to help
19:30
there are so many coalition's out there
19:33
that are ready to help you and I'm proud
19:39
to say that we have a great club we have

19:42
the Elks Club that does tremendous
19:45
things for our youth it it's there's no
19:48
end to the help that the Elks Club can
19:51
do for you I'm a proud member and I am
19:54
now a proud member of the DAP program
19:55
and I can't wait to find out what else I
20:01
can do to be part of this wonderful
20:04
program to be part of this awareness
20:08
more than I do now you all have to
20:14
remember that 32 years ago I was a stay
20:17
at home mom I didn't even like getting
20:21
up to speak in high school I was too shy
20:25
and if anybody would have told me years
20:28
ago that I was going to be up here I
20:32
don't know what I would have thought
20:34
you're wrong you're wrong I can't and I
20:37
guess I did say that I can't but I don't
20:40
use that word anymore
20:42
we all can do what needs to be done we
20:46
can all do it we can all make a
20:48
tremendous amount of difference I want
20:52
to share with you that still 32 years
20:55
later I still find principals and

21:00
educators that do not know the story of
21:02
red ribbon they do not and I found a
21:09
young student in Utah last year that
21:11
went around asking why is it that we
21:14
celebrated why why why has this red
21:17
ribbon stayed so long programs come and
21:20
go at schools this one doesn't this
21:24
little boy's greatest disappointment was
21:27
that his grandpa did not even know and
21:30
he thought grandpa knew everything most
21:33
of us do right and so he did the
21:37
research he did the research and he
21:39
found us and he is my friend for
21:43
ever he's only 12 years old and I will
21:48
never never forget coal Gil and these
21:55
are the kind of children that we need to
21:58
to reach out to these are the children
22:01
that that we're looking for that that
22:04
question why we do what we do it's not
22:07
just because it's it's a red day at
22:09
school it's not because it's red soft
22:12
day it's not because you were different
22:15
colors all you have to do is learn the

22:20
story about Kiki and you will know that
22:23
it's not just about red I hope that
22:28
before my time is up here in this world
22:31
that schools will listen to us and they
22:34
will celebrate all year long because we
22:39
do not lose our children in October we
22:44
lose them all year long and it's a true
22:48
true shame I feel sometimes that Kiki
22:54
must say we're not doing enough we're
22:58
still losing our youth and I have to
23:05
tell you that the red ribbon to me is
23:07
not just about Kiki it's about all of
23:13
our Drug Enforcement agents all of our
23:15
law enforcement agencies because now we
23:18
have many agencies that are working with
23:20
DEA and other law enforcement
23:21
departments and it's all about them and
23:28
their families so it's very important
23:34
for you to stay drug-free
23:36
it's very important and now as you all
23:40
know about the opioids it's it's
23:44
horrible the prescription medication is
23:48
taking over and if you think that it's

23:51

just that you're just gonna try it once

23:56

you're wrong I had a knee replacement

24:00

about four years ago and the doctor

24:03

prescribed oxycodone never had I taken

24:07

oxycodone before and obviously I needed

24:11

it

24:12

but then one day I said I don't like how

24:15

I'm feeling and I stopped it cold turkey

24:20

and I thought I'm taking Tylenol

24:22

I had one whole day over the drawls and

24:29

I remember that day like it was

24:31

yesterday I cried and I was angry and I

24:35

called the doctor's office and the nurse

24:37

said well didn't anybody tell you you

24:39

weren't supposed to stop at cold turkey

24:42

no ma'am he says we'll take it you'll

24:46

feel better

24:48

and yes I did feel better but by the

24:52

second day I was already cutting it and

24:54

in fourths they're taking a little bit

24:59

at a time

24:59

never did I imagine that I would

25:02

experience that so that's how easy it

25:07
can be imagine what it'll do to you when
25:09
there is no pain the medication is going
25:13
in there clean this can be into your
25:15
body and doing it a lot of damage
25:26
I loved your logo this year your future
25:30
is key so stayed drug-free that key can
25:34
open the door right it can also close
25:36
that something twice think twice how you
25:41
use that key that's a double-edged blade
25:47
and I'm sure you've heard that saying we
25:56
must empower our young people to
26:00
confront the risks and pressures that
26:04
challenged them throughout their daily
26:06
lives I could say for myself Kiki would
26:11
be proud but he'd also say don't give up
26:16
don't give up cherish your lives for -
26:20
gone thank you so much
26:25
[Applause]
26:50
Mieke thank you for your heartfelt
26:53
remarks it's an honor to have you here
26:57
and you inspire all of us thank you we
27:01
do appreciate your continued leadership
27:03
commitment in support of the Red Ribbon

27:05
Campaign and things you said I'll always
27:11
remember I think we all will remember
27:12
some things that we've heard you say
27:14
today and take them with us and spread
27:15
those in the community thank you very
27:17
much
27:18
we now what to hear some remarks from
27:22
the Acting Administrator of the DEA mr.
27:23
Robert Patterson mr. Patterson was
27:26
appointed as the Acting Administrator
27:27
just recently October 2nd just a few
27:30
weeks ago as the Acting Administrator
27:32
mr. Patterson is responsible for
27:34
directing the enforcement work of the
27:36
DEA mr. Patterson serves as the
27:39
principal adviser to the Attorney
27:40
General on international drug control
27:42
policy and related operations of the
27:46
United States prior to his appointment
27:48
as Acting Administrator mr. Patterson
27:50
was the de A's principal deputy
27:52
administrator in that role he served as
27:55
de A's chief operating officer

27:57

overseeing all of de A's enforcement

28:00

intelligence administrative and

28:03

regulatory activities worldwide mr.

28:07

Patterson is a career special agent with

28:09

DEA having joined the agency in 1988

28:12

please join me in welcoming Acting

28:14

Administrator Patterson to the stage

28:18

[Applause]

28:26

good morning everybody thank you for

28:29

that kind introduction Larry before I

28:31

start I did want to say one thing I've

28:33

heard our national anthem in this

28:35

auditorium countless times and that too

28:39

the chorus was probably the best version

28:40

I've ever heard site asks everybody give

28:42

you guys a round of applause

28:44

[Applause]

28:50

don't let anyway kid yourself the last

28:52

two weeks has only felt like a year so

28:54

it's not quite so bad I'm pleased to

28:58

join you today for De Aza already ribbon

29:00

rally mica thank you for your remarks

29:02

and participation this program obviously

29:06
inspired by your husband Kiki and I'd
29:08
like to say one other thing to that
29:10
point I never got to meet him personally
29:13
but rest assured that both myself and
29:15
every other person not just within DEA
29:18
but that knows this story his spirit
29:20
resides within them
29:22
it was also heartwarming to see the
29:24
video message from your son federal
29:26
judge Camarena his dedication to the
29:29
rule of law is a tremendous testament to
29:31
the integrity of your family and kiki's
29:33
legacy to all of our community parties
29:36
I'm sorry community partners many of
29:38
whom are in the auditorium today thank
29:40
you for all of your help day in and day
29:43
out getting the message out to our youth
29:45
regarding how important it is to grow up
29:47
not just healthy but drug-free critics
29:51
will point out this country can't arrest
29:53
in or prosecute its way out of this
29:55
problem
29:56
and that's true enforcement can't do

29:58
this alone there is no single solution
30:01
which can solve what we face today there
30:04
are many contributing factors to the
30:06
addiction crisis in our country one of
30:09
these factors is people simply making
30:11
poor decisions decisions that negatively
30:13
impact themselves their families and
30:16
their greater communities addressing
30:19
this problem is a huge step in reducing
30:20
the impact of drug abuse and that's why
30:23
red ribbon is so important it's about
30:26
preventing bad decisions that lead to
30:29
these devastating results
30:30
red ribbon symbolizes the hope that time
30:34
spent on prevention today equals a
30:37
brighter future tomorrow we know the
30:40
story of kiki and how he inspired the
30:42
start of Red Ribbon Week which is now
30:44
held every October now more than ever we
30:47
need to repeat the message of red ribbon
30:48
that young people need to be encouraged
30:51
at every turn to choose a drug-free life
30:53
and we need to repeat this message in

30:56
homes in classrooms and places of
30:59
worship and offices and in community
31:02
centers last year our more than 28
31:05
million Americans over the age of 12
31:07
we're users of illicit drugs that's
31:10
roughly 1 in 10 Americans just among
31:14
young adults between 18 and 25 that rate
31:17
goes up to one and four this is
31:20
unacceptable
31:21
the brave men the brave men and women of
31:24
DEA and communities across the United
31:26
States and in countries all over the
31:27
globe are fighting hard every day to
31:29
keep these destructive drugs off the
31:31
streets and to bring justice to those
31:33
traffickers who would seek to profit
31:35
from the misery that drugs ultimately
31:37
caused but we cannot do it alone
31:39
everyone needs to be a part of this
31:41
effort this message is particularly to
31:45
the young people we have in the audience
31:47
today from both annandale high school
31:49
and alexandria day school you are a next

31:53

generation of leaders we in this room

31:55

know the majority of you and your

31:57

friends and fellow students do not use

32:00

drugs you're already making the right

32:02

choices that is the goodness but beyond

32:06

that we also need you to be more than

32:08

drug-free we need you to help others to

32:11

be drug-free as well you know I can

32:14

stand in front of students every day

32:15

telling them about the dangers of drugs

32:17

but it will never have the same impact

32:19

as it does when the message is delivered

32:21

by a friend it takes young people like

32:24

you to pledge to be drug-free and it set

32:27

an example for others I'd add to that

32:29

every now and then us parents learn from

32:32

you

32:32

so the rare conversations that I have of

32:35

my teenage son I generally learn more

32:38

than I tell him when you leave here

32:41

today I hope you will accept the

32:42

challenge to be an advocate

32:43

making good decisions take some of the

32:46
red ribbon materials available here or
32:48
go on and visit websites like operation
32:51
prevention Get Smart by educating
32:54
yourself and then start educating others
32:56
to those of you joining us from partner
32:59
organizations we continue to need your
33:01
help to spread the word to members
33:03
around the nation and most importantly
33:06
to the DEA employees that are here today
33:07
and those watching the webcast thank you
33:10
for your hard work the sacrifices you
33:13
and your families make for this noble
33:14
calling of drug law enforcement most
33:17
Americans will never appreciate the
33:19
impact of your efforts sometimes we as
33:22
individuals undersell our impact as well
33:25
but in your hearts you all know just how
33:28
important this work is red ribbon isn't
33:31
just about one week out of the year it's
33:33
about hope hope drawn from the legacy of
33:36
kiki and built on the everyday actions
33:39
of students educators law enforcement
33:42
community leaders and parents the

33:46
challenge facing American youth are
33:48
daunting and the drug epidemic never
33:50
takes a day off so if you have a chance
33:55
to add to those efforts already underway
33:56
do so or think about starting something
34:00
new to further the cause take a moment
34:03
to reflect on the magnitude of the
34:04
problem but understand there's always
34:06
hope with your help
34:09
things will get better thank you
34:12
[Applause]
34:26
mr. Patterson thank you for your
34:29
leadership on the drug issue we
34:30
appreciate that it is now time to
34:33
recognize the DEA x-bar' contest winners
34:36
the bookmark contest was established to
34:38
encourage the children of DEA employees
34:40
to create a drug prevention themed
34:43
bookmark this year DEA received twenty
34:46
bookmark entries from headquarters and
34:48
the field at the community outreach and
34:51
prevention support section thanks
34:53
everyone who allowed their child to

34:55

enter the contest

34:56

now the entries were reviewed by a panel

34:58

of judges for originality creativity and

35:01

a clear drug prevention message

35:04

the winning bookmark in the grades three

35:07

through five category was drawn by

35:08

Nicholas Hurley who is in the 5th grade

35:10

at Hammond Elementary School in Laurel

35:13

Maryland Nicholas by the way is the

35:15

grandson of Patrick Hurley who works in

35:17

the graphics section in the office of

35:19

congressional and public affairs

35:21

Nicholas would you please come to the

35:23

stage and when Nikolus is family please

35:26

stand

35:30

[Applause]

35:59

[Applause]

36:03

Nicholas congratulations in the grades 6

36:08

through 8 category the winning bookmark

36:10

was drawn by Eric heads who was in the

36:12

sixth grade at Wicklund elementary

36:14

school in Mountain House California Eric

36:17

is the son of Hilda heads who works in

36:19
the Modesto resident office in the San
36:21
Francisco field division eric is not
36:24
here with us today hopefully you are
36:25
watching from home via the live webcasts
36:28
either way we congratulate you let's
36:30
give them a hand congratulations again
36:41
to our bookmark contest winners there
36:43
are copies of the winning bookmarks in
36:45
your program DEA will also be
36:48
distributing copies of the winning
36:49
bookmarks through the demand reduction
36:51
coordinators in the field for their
36:53
local school and community events each
36:58
year DEA sponsors its community drug
37:01
prevention awards to highlight the
37:02
importance of grassroots efforts to keep
37:05
our nation's communities safe and
37:07
drug-free to recognize the volunteer
37:09
activities of DEA employees and to
37:11
enhance de A's future community outreach
37:14
related programs this year 18
37:17
nominations from across DEA were
37:20
submitted now the community outreach and

37:23

prevention support section Thanks all of

37:25

the individuals and divisions who

37:27

submitted a nomination each nomination

37:31

was scored by a panel of five judges

37:33

representing DEA Sophos of intelligence

37:36

diversion control Human Resources

37:39

operations and the field divisions so

37:43

thanks again to all the judges who took

37:45

their time and careful consideration

37:47

that they gave to each of these

37:50

nominations so at this time I am pleased

37:53

to announce this year's award winners

37:56

the first award goes to the Washington

37:59

County opioid overdose Coalition in

38:01

Washington Pennsylvania nominated by

38:04

intelligence analyst Ryan Dempsey from

38:07

DEA s

38:07

Pittsburgh district off

38:09

Washington County Pennsylvania was the

38:12

epicenter of the start of an opioid

38:13

crisis in August of 2015 when it had 28

38:17

overdoses in a 48-hour span that

38:20

resulted in three deaths in response to

38:24
the problem the Washington County opioid
38:26
overdose coalition was formed under the
38:28
auspices of the Washington County
38:30
District Attorney and the executive
38:32
director of the Washington County drug
38:35
and alcohol commission the coalition's
38:38
education subcommittee educates
38:40
individuals and families about addiction
38:43
and overdose especially those at high
38:47
risk and all persons in contact with
38:50
high-risk individuals and those with an
38:52
opioid use disorder the subcommittee's a
38:56
compliment accomplishments include
38:58
developing a protocol for all overdose
39:00
survivors that present that's present in
39:02
hospital emergency departments
39:04
collaborating with it naloxone
39:07
subcommittee to create a research card
39:09
naloxone make that correct sorry my b12
39:13
gummies are wearing off sorry to create
39:19
a resource card got that part and
39:20
collaborating with pharmacies in
39:22
Washington County to ensure individuals

39:24
are discharged from emergency rooms with
39:27
the lock so congratulations to the
39:30
Washington County opioid overdose
39:32
Coalition and thank you for your
39:34
response to the problem of opioid
39:37
overdoses in Washington County
39:41
[Applause]
39:47
the second award goes to Brian's hope
39:50
hope stands for heroin opiate prevention
39:54
and education nominated by Supervisory
39:57
Special Agent Calvin Higgins jr. from de
39:59
A's Flint Michigan resident office in
40:02
2013
40:03
Brian's Hope was founded by Jenny
40:06
Jeannie Richards after the loss of her
40:09
son Brian to a heroin overdose in 2012
40:12
the mission of Brian's hope is to
40:15
comfort those who have lost a loved one
40:17
to prescription opioids and heroin to
40:20
make the community aware of the dangers
40:22
of prescription opioid misuse and heroin
40:25
use and to educate the community about
40:27
the signs of prescription opioid misuse

40:31
and heroin use this past year Brian's
40:36
hope and the DEA took part in numerous
40:38
presentations that educated students and
40:40
the Oakland County community on the
40:43
dangers of prescription opioid misuse
40:45
and heroin use since 2016 brian's Hope
40:49
has collaborated with the medical
40:51
community a local ambulance company and
40:54
the Kaleo pharmaceutical company to
40:57
bring training on the use of naloxone
40:58
kits and distribute hundreds of kits
41:02
into the community as a result of these
41:04
efforts numerous lives have been saved
41:08
congratulations to Brian's hope for your
41:11
life-saving efforts to educate the
41:13
community about the prescription opioid
41:15
and heroin problem
41:18
[Applause]
41:24
each of this year's winners will receive
41:27
a plaque and \$1,000 to support their
41:30
local drug prevention efforts in their
41:32
communities in addition to the bookmark
41:36
contests and the community drug

41:37
prevention Awards DEA promotes other
41:40
contests and programs that support Red
41:42
Ribbon Week and demonstrate that is
41:44
truly a celebration for everyone
41:46
DEA is a co-sponsor to the National
41:49
Family Partnership national Red Ribbon
41:52
photo contest which encourages families
41:55
schools and communities to actively
41:57
spread the Red Ribbon message NFP
41:59
coordinated the first national Red
42:02
Ribbon Campaign celebration back in 1988
42:05
and we thank them for their continued
42:07
leadership and ongoing coordination of
42:10
Red Ribbon DEA and the substance abuse
42:15
and mental health services
42:16
administration co-sponsor a campus video
42:19
PSA contest for colleges and
42:21
universities to promote the importance
42:23
of preventing illicit drug use and legal
42:26
drug misuse among college students DEA s
42:30
red ribbon patch program provides Boy
42:32
Scouts and Girl Scouts the opportunity
42:34
to earn a patch from the DEA by taking

42:37

parts and anti-drug activities in

42:39

support of Red Ribbon Week to find out

42:43

more about any of these contests please

42:46

visit w-w-w the community outreach and

42:54

prevention support section here at DEA

42:58

headquarters well this has been a

43:03

wonderful program and what a special

43:06

time to be here with all of you today

43:09

today we've been reminded of the

43:11

sacrifice of DEA special agent Camarena

43:14

we've been inspired by mrs. Camarena as

43:17

well and we have been challenged as well

43:20

with a call to action to do more by the

43:23

DEA administrator we have seen the

43:25

creativity of students who have created

43:28

drug prevention themed bookmarks to

43:30

share with their friends and we have

43:32

celebrated the efforts

43:34

of community coalition's who work every

43:36

day to make their communities safe and

43:38

drug-free I hope that we are all

43:42

motivated to spread the red ribbon

43:43

message of hope not just during this Red

43:47

Ribbon Week but every day and every week

43:49

throughout the year would Acting

43:52

Administrator Patterson and mrs.

43:54

Camerino

43:54

please join me on the stage at this time

43:56

to lead us in the drug-free pledge and

43:59

we also ask the students from Alexandria

44:02

Country Day School to stand and of

44:04

course the students once again from

44:05

Annandale High School who are already

44:07

standing here to take the red ribbon

44:09

drug-free pledge following the reading

44:14

of the pledge will have a final

44:15

selection from the Annandale singers

44:16

from Annandale High School under the

44:18

direction of Patrick Vaughn and

44:20

accompanied by Carol workman I pledge to

44:36

stay in school and learn the things that

44:39

I need to know I pledge to make the

44:42

world a better place

44:44

for kids like me to grow I pledge to

44:48

keep my dreams alive and be all that I

44:52

can be I pledge to help others and to

44:56

keep myself drug-free

45:04

[Music]

45:18

[Music]

45:46

[Music]

45:57

everything's gonna work out fine

46:01

everything's gonna be all right into the

46:04

okay

46:06

[Music]

46:31

everything's gonna be all right

46:35

[Music]

46:55

[Music]

47:12

[Music]

47:44

[Applause]

47:45

[Music]

48:20

[Music]

48:37

[Music]

48:59

[Applause]

49:12

that was great thank you all very much

49:14

and thank you too for the Civil Air

49:16

Patrol of College Park we hope you've

49:18

enjoyed today's red ribbon rally as I

49:20

mentioned in today's opening Red Ribbon

49:22

Week is about drug prevention education

49:24

and awareness it's also about people

49:26

taking action through their families

49:28

schools and communities every single day

49:31

if you're interested in getting involved

49:33

in your community please contact the es

49:36

community outreach section for more

49:37

information and resources there is a

49:39

table out in the lobby as you leave

49:41

today I'd like to take this opportunity

49:43

to thank the community outreach staff

49:45

from and the volunteers that helped make

49:47

today's program possible thank you this

49:50

concludes our program I invite you to

49:52

come by and say hello to the high school

49:53

kids in the training room and also to

49:55

mrs. Camarena thank you very much

50:10

you

English (auto-generated)